

## CHECKLIST:

# How to Market Your Concussion Clinic

*Need to get the word out about your concussion clinic?*

- Organize community baseline testing

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- Build a referral network

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- Create resources that educate your community

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- Inform parents and students

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- Invest in a digital marketing strategy

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- Excel in customer service

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- Get your physicians trained as a [Credentialed ImPACT Consultants](#)

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- Add [ImPACT Trained Healthcare Providers](#) to your team

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[ConcussionManagement.com](http://ConcussionManagement.com)